



THE CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD 3  
 59 East 4th Street - New York, NY 10003  
 Phone (212) 533-5300  
 www.cb3manhattan.org - info@cb3manhattan.org

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

**Community Board 3 Liquor License Application Questionnaire**

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: [http://www.nyc.gov/html/mancb3/html/communitygroups/community\\_group\\_listings.shtml](http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml)
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: August 21, 2019

**If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.**

Is location currently licensed?  Yes  No    Type of license: OP

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: Full Service Restaurant

Corporation and trade name of current license: Rumba NYC Bar & Grill Corp

**APPLICANT:**

Premise address: 185 Avenue C, Store 3 & 4, New York NY 10009

Cross streets: Btw 11th Street & 12th Street

Name of applicant and all principals: \_\_\_\_\_

Rosa Ordonez

Trade name (DBA): Rumba NYC Bar& Grill

**PREMISE:**

Type of building and number of floors: mixed-use,

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard)  Yes  No If Yes, describe and show on diagram: \_\_\_\_\_

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use?  Yes  No What is maximum NUMBER of people permitted? 75

Do you plan to apply for Public Assembly permit?  Yes  No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): \_\_\_\_\_

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise?  Yes  No

If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Sunday- Thursday 2PM- 12AM, Friday & Saturday 2PM-2AM

Number of tables? 14 Total number of seats? 28

How many stand-up bars/ bar seats are located on the premise? 1 bar/ 14seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): L shaped bar, 3ft by 6ft

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu

Spanish Cuisine

What are the hours kitchen will be open? All hours of operation

Will a manager or principal always be on site?  Yes  No If yes, which? \_\_\_\_\_

How many employees will there be? 4

Do you have or plan to install  French doors  accordion doors or  windows?

Will there be TVs/monitors?  Yes  No (If Yes, how many?) 2

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe background

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: \_\_\_\_\_

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel?  Yes  No (If Yes, how many and when) \_\_\_\_\_

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed?  Yes  No

If not, do you plan to install sound-proofing?  Yes  No

#### **APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: Salome Latin Cuisine

Address: 2152 Westchester Avenue , Bronx NY 10462 Community Board # BX CB 9

Dates of operation: 09/2015- Active

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business \_\_\_\_\_

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 1

How many On-Premise (OP) liquor licenses are within 500 feet? 6

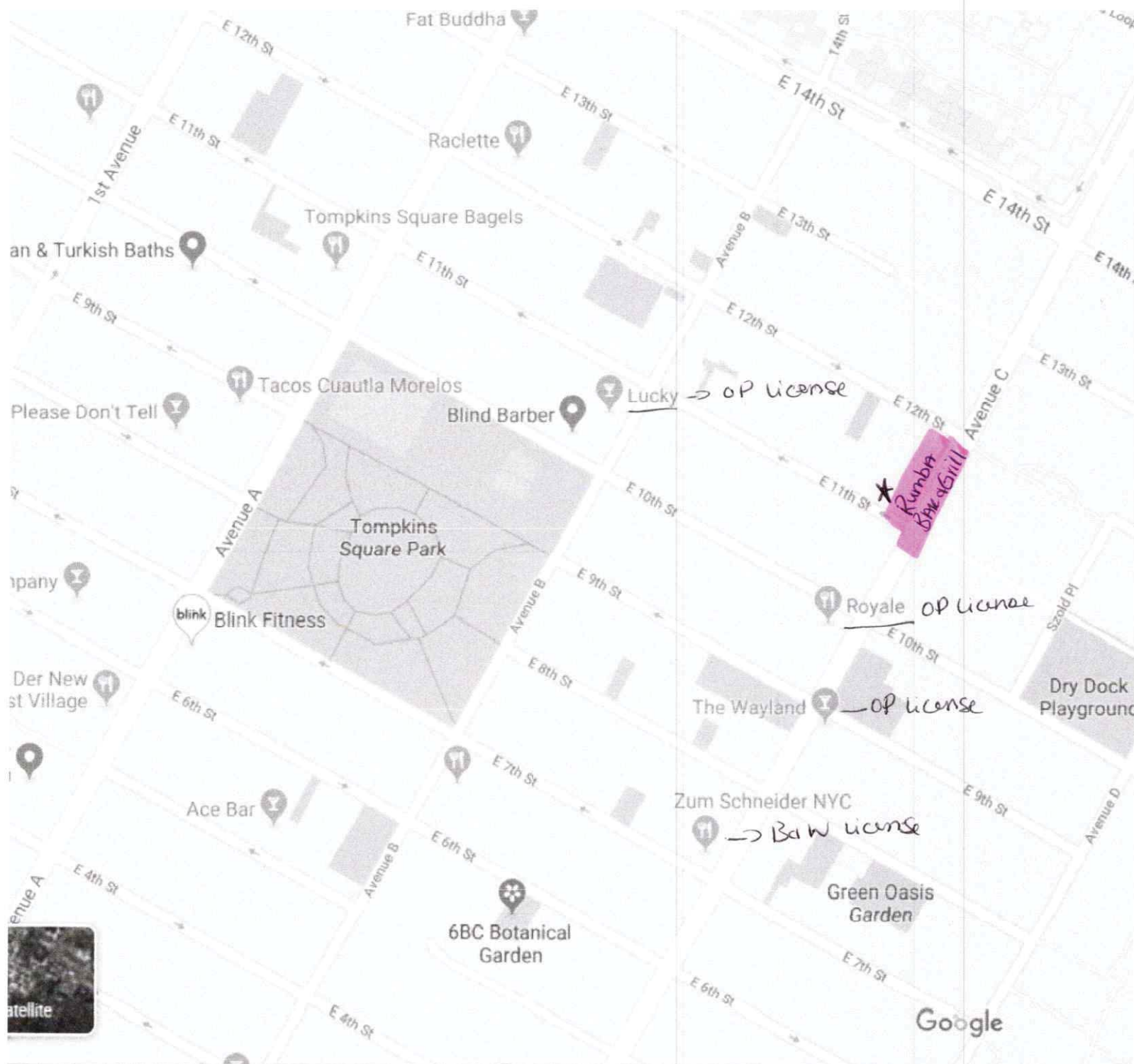
Is premise within 200 feet of any school or place of worship?  Yes  No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

1.  I will operate a full-service restaurant, specifically a (type of restaurant) Spanish Cuisine  
\_\_\_\_\_, with a kitchen open and serving food during all hours of operation OR  I have less than full-service kitchen but will serve food all hours of operation.
2.  I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3.  I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than \_\_\_ DJs / promoted events per \_\_\_,  more than \_\_\_ private parties per \_\_\_\_\_.
4.  I will play ambient recorded background music only.
5.  I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6.  I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7.  I will not participate in pub crawls or have party buses come to my establishment.
8.  I will not have a happy hour or drink specials with or without time restrictions OR  I will have happy hour and it will end by 8PM.
9.  I will not have wait lines outside.  I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10.  Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.



Fat Buddha

Raclette

Tompkins Square Bagels

an & Turkish Baths

Tacos Cuautla Morelos

Please Don't Tell

Blind Barber

Lucky → OP license

blink Blink Fitness

Der New st Village

Royale OP license

The Wayland OP license

Ace Bar

Zum Schneider NYC → Bar license

6BC Botanical Garden

Green Oasis Garden

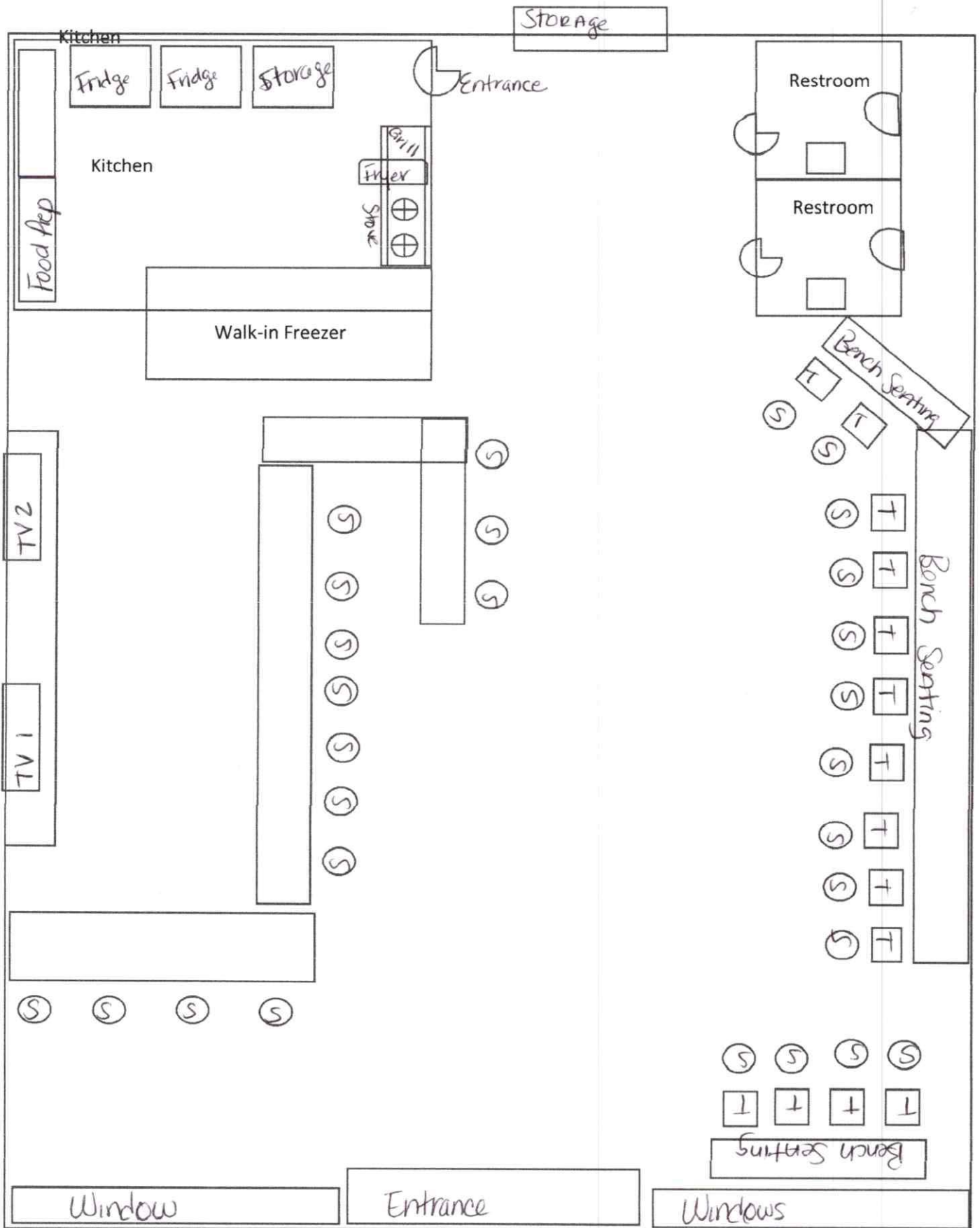
Dry Dock Playground

satellite

Google

Rumba Bar & Grill

Rumba Bar & Grill  
 185 Avenue C, Store 3 &4  
 New York, NY 10009



Not Drawn to Scale

T= Tables 14 S=Seats 28 Bar seats 14





## **APPETIZERS**

### **CHICKEN WINGS**

Deep fried in our signature batter, plain or tossed in your choice of hot sauce,bbq sauce, or sweet chili glaze 10

### **MOZZARELLA STICKS**

Breaded and deep fried mozzarella cheese served with marinara sauce 8

### **EMPANADAS**

Stuffed with Beef, Chicken or Spinach & cheese 9

### **GUACAMOLE**

served with homemade torilla chips 8

### **SHRIMP COCKTAIL**

Jumbo shrimp served with cocktail sauce 12

### **FRIED CALAMARI**

Served Tomato sauce 15

### **COCONUT SHRIMP**

Served with Mango chili sauce 15

## **SALADS**

### **HOUSE SALAD**

Served with our signature vinaigrette 5

### **CAESAR SALAD**

Hearts of Romaine tossed in Caesar Dressing with Parmesan Cheese and Crispy Croutio

### **LATIN SEAFOOD SALAD**

Calamari,Clams, Mussels, Octopus, Shrimp, Tomato and red pepper 17

### **CHOPPED SALAD**

Greens, Onions, Queso Blanco and Citrus Vinaigrette 14  
add 10 for Churrasco,Shrimp or Chicken

## **MAIN COURSES**

Served with your choice of side

### **CHICHARRON DE POLLO**

Perfectly seasoned chicked chunks breaded and deep fried 14

### **PECHUGA DE POLLO A LA PLANCHA**

Marinated and grilled chicken breast 16

### **PORK CHOPS**

Marinated and grilled or fried pork chops 14

### **MASITAS DE CERDO**

Fried porks chunks with sauteed onions 14

### **ARROZ CON POLLO**

Caribbean yellow Rice, Onions,Peppers, Garlic,Peas and Chicken 18

### **BISTEC ENCEBOLLADO**

Spanish Style steak with sauteed onions 16

### **CHICHARRON DE PESCADO**

Deep fried fish chunks in our signature batter 18

### **CAMARONES AL AJILLO**

Shrimp in our signature garlin sauce 18

### **FROM THE GRILL**

#### **CHURRASCO ( SKIRT STEAK)**

Skirt steak marinated and grilled to perfection with our signature chimichurri sauce 25

#### **GRILLED SALMON**

Mango sauce, Sweet Potato Mash and Vegetables 25

#### **RUMBA BURGER**

10 OZ. Beef grilled hamburger with Bacon, Caramelized onions, swiss cheese, lerrice, tomato and our secret house sauce 15

#### **GRILLED CHICKEN**

Grilled Chicken Breast with Sauteed Onions served with yuca fries and vegetables 22



## MOFONGO

This traditional mofongo is made from fried green plantains mashed together with garlic and crackling pork rinds, also known as chicharron

Mofongo de Camarones (Shrimp) 18

Mofongo de churrasco (Skirt steak) 22

Mofongo de Chicharron de Pollo (Chicken) 16

Mofongo de Bistec Encebollado (Steak with onions) 16

Mofongo de Carne Frita (Fried pork) 14

### SIDES 5

WHITE RICE

YELLOW RICE

BLACK BEANS

TOSTONES

MADUROS

YUCA FRIES

AVOCADO

FRENCH FRIES

### DESSERT 5.00

FLAN

CHOCOLATE MOUSSE

CHEESECAKE

ASK YOUR SERVER ABOUT  
OUR DAILY SPECIALS



## FROM THE ECUADOR

### **Encebollado de Albacora**

Chunks of Tuna. Yucca, herbs and spices 15

### **Ceviche de Camaron**

Shrimp, onions, grape tomatoes, toasted corn, lime, cilantro and aji 15

### **Sudado de Camaron**

Shrimp in tomatoes, onions peppers and cilantro sauce.  
Yellow rice, Green salad 18

### **Cazuela**

Swai and shrimp casserole in green plantain and peanut sauce.  
yellow rice, Green salad 18

### **Lomito Saltedo**

NY Strip sauteed with onions, red peppers and baby red potatoes.  
Yellow rice, Fried eggs 22

### **Seco de Pollo**

Spicy and sour chicken stew, yellow rice, sweet plantains 15

## FROM THE MEXICO

### **Nacho Fajitas**

Steak, chicken or mixed fajita nachos topped with cheese sauce,  
Served with guacamole, pico de gallo and sour cream 15

### **BURRITO RUMBERO**

flour tortilla filled with your choice of chicken or ground beef, topped with melted cheese,  
burrito sauce, lettuce, sourcream and tomato. Served with rice and refried beans 12

### **CHIMICHANGA**

A flour tortilla filled with your choice of chunks of beef or shredded chicken, deep fried  
untill goldenbrown and topped with cheese sauce. Served with lettuce, pico de gallo  
guacamole and sour cream, rice and refried beans 12





















**DAILY NEWS**  
Hooker plied 3 Johns with fatal venereal disease: feeds  
**SEX, DRUGS & DEATH**  
PLAY IT GETAWAY

**ATTENTION RESIDENTS & NEIGHBORS**

Dear Residents and Neighbors,

At the following address:

1234 Main Street, Apt. 101  
New York, NY 10001

This property is being sold to a new owner.

Thank you for your cooperation in this matter.

Sincerely,  
John Doe  
1234 Main Street, Apt. 101  
New York, NY 10001

**NEIGHBORING RESIDENTS VECINOS DE LA COMUNIDAD**

Dear Neighbors,

At the following address:

1234 Main Street, Apt. 101  
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New York, NY 10001



185

Plans to open a (以上的店主要想要在第3社區申請以下商業牌照)

Full Service Restaurant

(請選擇/please choose)

酒吧(Bar)/餐館(Restaurant)  
戶外咖啡(Sidewalk Cafe)或  
後院花園咖啡(Backyard Cafe)

185 Avenue C, Store 3 & 4 New York, NY 10009

Address/生意地址

seeking a license to serve(以上的店主要想要在第3社區申請以下商業牌照)

BEER, WINE, CIDER and Liquor

(請選擇/please choose)

啤酒和酒牌(Beer & Wine)  
啤酒牌照(Beer) 或  
酒和烈酒牌照(Wine & Liquor)

Public meeting for comments

第3社區的居民有權利提出自己的意見和建議

(CB3 SLA & DCA Committee Meeting)

曼哈頓第3社區委員會  
酒牌和紐約市消費局有關小商業牌照委員會

Monday, September 9, 2019 at 6:30pm  
Perseverance House Community Room  
535 East 5th Street (btwn Aves A & B)

時間/Time 地點/Location

Questions or Concerns please call the number below

info@cb3manhattan.org - www.cb3manhattan.org

Restaurant Solutions NYC (212)361-6164, Rosa (201)893-6413

ATTENTION RESIDENTS & NEIGHBORS

Rumba NYC Bar & Grill Rosa (201)893-6413

Company/DBA Name and Contact Number for Questions

Plans to open a

Full Service Restaurant

Restaurante

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Cafe or Backyard Garden

at the following location

185 Avenue C, Store 3 & 4 New York, NY 10009

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer, Wine, Cider and Liquor

Cerveza, vino, sidra y licor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, September 9, 2019 at 6:30pm  
Perseverance House Community Room  
535 East 5th Street (btwn Aves A & B)

Date/Time/Location

Restaurant Solutions NYC (212)361-6164, Rosa (201)893-6413

Appointed Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting  
info@cb3manhattan.org - www.cb3manhattan.org

NEIGHBORING RESIDENTS & VECINOS DE LA COMUNIDAD

Rumba NYC Bar & Grill Rosa (201)893-6413

Company Name / Contact Info

Nombre de la Compañía y/o Teléfono de Contacto

Plans to open a:

Planifique abrir un:

Restaurante

185 Avenue C, Store 3 & 4 New York, NY 10009

Address

Seeking a license to serve

En búsqueda de licencia para servir

Cerveza, vino, sidra y licor

Public meeting for comments

Reunión pública para comentarios

Monday, September 9, 2019 at 6:30pm  
Perseverance House Community Room  
535 East 5th Street (btwn Aves A & B)

At COMMUNITY BOARD 3  
SLA & DCA Licensing  
Committee Meeting

En la JUNTA COMUNAL DE  
LA REUNION DE LICENCIACION DE LA  
COMUNIDAD

info@cb3manhattan.org - www.cb3manhattan.org

Restaurant Solutions NYC (212)361-6164, Rosa (201)893-6413

West Side Nursing Center

Short-Term Rehabilitation

CMS 5 STAR RATED FACILITY



West Side Nursing Center

New York, NY 10075

www.uesrnc.com



# ATTENTION RESIDENTS & NEIGHBORS

Rumba NYC Bar & Grill Rosa (201)893-6413

Company/DBA Name and Contact/Number for Questions

Plans to open a

Restaurante

Full Service Restaurant

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Cafe or Backyard Garden

at the following location

185 Avenue C, Store 3 & 4 New York, NY 10009

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer, Wine, Cider and Liquor

Cerveza, vino, sidra y licor

Community for public comment on

will be held on Monday, September 9, 2019 at 6:30pm

in the Community Room  
(btwn Aves A & B)

Location

185 Avenue C, Rosa (201)893-6413

Address

Phone

www.nyc.gov/ohc

ohc.nyc.gov

# NEIGHBORING VECINOS DE LA

Company Name/ Contact Info

Plans to open a:

(Please choose) Bar/Restaurant  
sidewalk cafe/ backyard use

185 Avenue C, S

See license to s

Beer & Wine or Beer/Who Lic

Public meeting  
for comments

Monday

September

6:30pm

Community Room

(btwn Aves A & B)

Info@

Restaurant S

Tuesday, August 27, 2019

# NEWS NEWSPAPER



Alleged prostitute Angelina Barini was slapped with conspiracy to distribute fentanyl and drug possession charges Monday.

PAGES 5



# ATTENTION RESIDENTS & NEIGHBORS

Rumba NYC Bar & Grill Rosa (201)893-6413

Company/DBA Name and Contact Number for Questions

Plans to open a

Full Service Restaurant Restaurante  
(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

185 Avenue C, Store 3 & 4 New York, NY 10009

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer, Wine, Cider and Liquor

Cerveza, vino, sidra y licor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, September 9, 2019 at 6:30pm  
Perseverance House Community Room  
535 East 5th Street (btwn Aves A & B)

Date/Time/Location

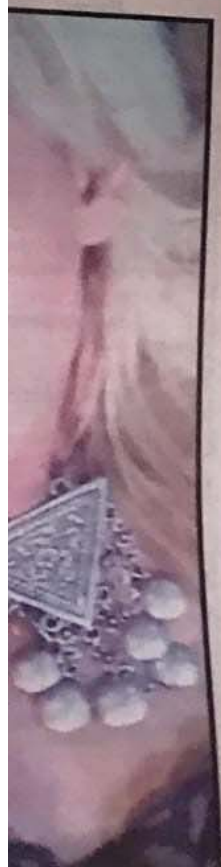
Restaurant Applications NYC (212)361-6164, Rosa (201)893-6413

Applicant Contact Information

At COMMUNITY BOARD 3  
SLA & DCA Licensing Committee Meeting  
info@cb3manhattan.org - www.cb3manhattan.org

ay, August 27, 2019

# VS



stitute Angelina  
slapped with  
to distribute  
and drug posses-  
Monday.

# FACES



# NEWS

WSPAPER

Tuesday, August 27, 2019



Alleged prostitute Angelina Barini was slapped with conspiracy to distribute fentanyl and drug possession charges Monday.

PAGES

## ATTENTION RESIDENTS

### NEIGHBORS

Rosa (201) 893-6413

Contact Number for Questions

to open a

Restaurante

and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

Store 3 & 4 New York, NY 10009

Building Number and Street Name (Address)

Management is seeking a license to serve

and Liquor

Cerveza, vino, sidra y licor

an opportunity for public comment on

September 9, 2019 at 6:30pm

House Community Room

14th Street (btwn Aves A & B)

Date/Time/Location

Call Rosa (212) 361-6164, Rosa (201) 893-6413

Application Contact Information

At COMMUNITY BOARD 3

NYCA Licensing Committee Meeting

manhattan.org - www.cb3nycmanhattan.org

## NEIGHBORING RESIDENTS

### VECINOS DE LA CALLE

Company Name | Contact Info

Plans to open a:

Restaurante

(Please choose) Bar/Restaurant  
sidewalk café/backyard use

185 Avenue C, Store 3 & 4

Seeking license to serve

Beer & Wine or Beer/Wine/Liquor

Public meeting  
for comments

Monday, September 9, 2019 at 6:30pm

Perseverance Community Room

335 East 5th Street

At COMMUNITY BOARD 3  
NYCA Licensing  
Committee Meeting

Info @ cb3nycmanhattan.org  
Restaurant Solutions